

NAMSS FILM COMPETITION 2017-18 ENTRY DETAILS

Following the success of previous years, NAMSS is very pleased to announce that the film competition for 2017-18 is open! In keeping with the over-arching theme of Democracy, the focus this year is **'Why is voting important?'**

Brief:

The brief is simple – a short film produced by your learners to reflect a young person's view on why voting is important; the film should be no more than three minutes long.

This year, we have introduced a declaration form to be completed by each learner involved in the production of the film which should be submitted along with your entry.

Any NAMSS member college is eligible to apply but there can be only one entry submitted per college and the entry must be produced specifically for the NAMSS competition. If a college enters who has an employee sitting on the NAMSS' Executive Board, that member will declare a conflict of interest and will not form part of any judging panel or process.

Prizes:

Vouchers will be awarded to the students who produce the winning films with an equal amount being awarded to their college to be spent on enrichment resources or support to benefit its learners*:

- First Prize - The winning group will receive high street vouchers to the value of £1,000 with the value of £1,000 awarded to their college.
- Second Prize - The runners-up will receive high street vouchers to the value of £750 with the value of £750 awarded to their college.
- Third Prize – The group in third place will receive high street vouchers to the value of £500 with the value of £500 awarded to their college.

*To claim the full monetary value of their prize, colleges should provide some form of evidence, e.g. receipts for enrichment items/activities. Submitted receipts (or other itemised proof of payment) should be dated between 1st April to 31st August 2018.

All winning entrants will also receive a commemorative plaque.

Winners will be announced at our Annual Conference Gala Dinner on Monday 19th March at the Hyatt Hotel in Birmingham. All shortlisted entries will be offered one free place at our Annual Conference Gala Dinner and anyone wishing to purchase additional places can do so at cost price.

Winning films will be published on the NAMSS website as examples of best practice for other colleges to view and to inspire other learners to 'have a go' next year! (Please note that this is a condition of entry).

How to enter:

The file(s) should be supplied on DVD, Flashdrive or Cloud link.

The film should be produced by students and specifically for the purpose of entering the NAMSS film competition.

Entries should be clearly identifiable and must include the student name(s), programme, year of study and college. They should also include contact details for a named member of staff (e.g. name, position, email and telephone) as a point of contact for further communications. A brief introduction of no more than 100 words may be submitted with the film to describe the story line or perspective taken but this will not form part of any judging decision. Please do not forget to submit the new 'Learner Declaration' form(s) with your entry.

Entries should be submitted to Jackie Cannell, NAMSS Operations Officer, PO Box 176, Huntingdon, PE27 9DJ or via email to: jackie.cannell@namss.ac.uk. All entries will be acknowledged on receipt. The deadline for entries is Friday 22nd December 2017; entries received after this date will not be considered.

Please note that it will not be possible to return any entries so please ensure you retain a copy for your own use should you wish to do so.

Appropriate permission should be sought in accordance with your local consent processes. Likewise, copyright permission must be sought before using any stock video, images or music. Please note NAMSS cannot take any responsibility if these arrangements are not followed.

Judging:

The independent judging panel will comprise of members of the NAMSS Executive Board who will use the following criteria to help them reach their decisions, each of which will be equally weighted:

Content:

- Relevance to theme
- Script/story
- Creativity
- Originality

Technical Excellence:

- Visual creativity
- Cinematography
- Sound design and soundtrack
- Editing skills (within time constraints)
- Effective use of special effects/animation

Overall Quality:

- Overall impression
- Communicating the message
- Meaningfulness
- Relevance to other young people